European Obesity Summit

01 - 04 June 2016
Gothenburg, Sweden

Sponsorship and Exhibition Prospectus

www.obesity-summit.eu
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European Association for the Study of Obesity (EASO)

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EASO Secretariat
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Teddington - Middlesex TW11 8GT
United Kingdom
ewoodward@easo.org
www.easo.org
+44 (0) 20 3751 7967

International Federation for the Surgery of Obesity and Metabolic Disorders - European Chapter (IFSO-EC)

Martin Fried
Executive Director
c/o GUARANT International, spol. s r.o.
Na Pankráci 17
140 21 Praha 4
Czech Republic
ifso-ec@guarant.cz
+420 284 001 444
Dear Colleagues

We are delighted to announce that in 2016 the congresses of EASO (ECO 2016) and the IFSO European Chapter (2016 IFSO-EC Annual Congress) will merge to create the inaugural European Obesity Summit (EOS 2016). This exciting congress will take place in Gothenburg, Sweden from 1 to 4 June 2016.

The Organising Committee and the Boards of EASO and IFSO-EC have worked dynamically together to create a vibrant platform which will bring together colleagues from every area of obesity research, prevention and management. Participants are clinicians, practitioners, physicians, nutritionists, surgeons and researchers – all experts and key opinion leaders in the field of obesity and its co-morbidities. EOS 2016 will be the most important obesity meeting of 2016 and so supporting it will be a strategically important decision for exhibitors and sponsors.

We will deliver an extremely attractive and diverse scientific programme and we will implement a strategic marketing plan will help to attract a high number of expert delegates. We anticipate attracting 1500-2000 European and International participants and the EOS 2016 Organising Committee has developed a programme structure that offers significant delegate exposure – with all poster sessions, catering and a major social event taking place within the commercial exhibition, which is located close to all auditoria and will act as the ‘hub’ of the congress.

Support of the congress will demonstrate your commitment to addressing the problem of Obesity and will help EASO and IFSO-EC to achieve their important and challenging goals. EOS 2016 will also provide companies and organisations with an outstanding opportunity to promote their products and services to obesity specialists from Europe and around the world.

We look forward to welcoming you to Gothenburg

With kind regards

Hermann Toplak (Austria): EASO President
Alberic Fiennes (UK): IFSO European Chapter President
Established in 1986, EASO is the leading European scientific- and practice-based professional membership association in this field, with networks in over 30 countries. It is in formal relations with the WHO Regional Office for Europe and is an active member of EU Commission initiatives including the EU Platform on Diet, Physical Activity and Health and the Joint Programing Initiative on Healthy Diet Healthy Lives. EASO facilitates and engages in actions that prevent and combat the epidemic of obesity. It contributes to high level European and National scientific consultations, hosts the annual European Congress on Obesity (ECO), has dynamic and active topic specific Task Forces and Working Groups, and coordinates obesity education across Europe.

Mission:
EASO considers obesity to be a health, research, and societal priority. It promotes the study of obesity as well as facilitating and engaging in actions that reduce the burden of unhealthy excess weight in Europe through prevention and management.

Objectives:
i) Raise awareness of Obesity as a major public health priority in Europe
ii) Inform and influence European and National policy
iii) Develop, Promote and Deliver education for the prevention and management of overweight and obesity in Europe
iv) Promote, Inform and Engage in European Obesity Research
v) Disseminate key obesity-related Messages/Evidence-based Guidelines/Developments
vi) Communicate with relevant Internal and External Stakeholders and promote multidisciplinary collaboration
vii) Contribute to the economic growth of Europe by preventing and tackling overweight and obesity For further information, please visit www.easo.org

International Federation for the Surgery of Obesity and Metabolic Disorders-European Chapter (including Middle East and Africa).

During the year 2004, the IFSO-European Chapter was unofficially founded during several personal meetings of leading European bariatric surgeons. At the IFSO European Symposium in Prague in 2004, the main goals and future activities of the Chapter were formulated. The Chapter has subsequently been officially approved by the Executive Council of IFSO at the IFSO World Congress in Maastricht, the Netherlands, in 2005. IFSO-EC is an integral part of IFSO, acting in alignment with the bylaws and other official documents of IFSO.

IFSO European Chapter is a scientific organization composed of 31 national societies of bariatric surgeons at Europe, Middle East and Africa, bringing together surgeons and allied health professionals, such as nurse practitioners, dieticians, nutritionists, psychologists, internists and anesthesiologists, involved in the treatment of morbidly obese patients and the challenge of bariatric surgery. Formation of this regional chapter helped to have IFSO European Chapter meetings in this part of the world and hence new researches and findings would surface.

IFSO EC has been mainly a professional organization, with the goal to support its members in aspects directly related to their profession. Its main activity is currently the organization and coordination of broad European bariatric scientific activities, such as European bariatric congresses, national meetings, etc., which provides a forum to exchange knowledge on surgical treatment of severely obese patients, to present new techniques, research and concepts, and to meet the experts in the field.

Among the main tasks and strategies of IFSO-EC are:
i) A special focus and interest in bariatric activities in Europe, where the enormous European scientific potential can be used as an important force for the development of bariatric surgery.
ii) Coordination of scientific collaboration among various national European (and other) bariatric surgical organizations at the European level.
iii) Collaboration with the official authorities of the European Union (e.g. European Parliament, EU Council, etc.), national governmental organizations and other international organizations, such as the WHO, on awareness and prevention of obesity and treatment pathways.
iv) Organization and coordination of broad European bariatric scientific activities, such as European bariatric congresses, national meetings, etc.
v) Collaboration with non-surgical obesity-focused organizations, such as EASO, IOTF and relevant patient advocacy groups.

The current President 2010-2012 of IFSO-EC is Prof. Rudolf Winer from Germany. The Executive Director is Professor Martin Fried from Czech Republic. The Honorary President is Professor Nicola Scopinaro from Italy.
THE CONGRESS VENUE

The European Obesity Summit 2016 will take place in Gothenburg, Sweden, at the Swedish Exhibition and Congress Centre (Svenska Mässan).

The Swedish Exhibition & Congress Centre / Svenska Mässan
Visiting address: Mässans Gata / Korsvägen
T: +46 (0)31 708 88 00
www.svenskamassan.se/en/

COMMITTEES

Programme Organising Committee (POC)

Chair
Lauren Lissner          Sweden
Ingvar Bosaeus          Sweden
Carl-Erik Flodmark      Sweden
Rachel Batterham        UK
Ellen Blaak             Netherlands
John Blundell           UK
Susanne Dickson         Sweden
Nathalie Farpour-Lambert Switzerland
Gema Frühbeck           Spain
Jason Halford           UK
Johannes Hebebrand      Germany
Dragan Micic            Serbia
Paulina Nowicka         Sweden
Torsten Olbers          Sweden
Ralph Peterli           Switzerland
Gabriela Roman          Romania
Harry Rutter            UK
Mikael Rydén            Sweden
Hermann Toplak           Austria
Mikael Wiren            Sweden
Volkan Yumuk            Turkey
ECO2014 STATISTICS

ECO2014 Delegate Speciality

ECO2015 STATISTICS

ECO2015 Delegate Speciality
Countries Represented at IFSO-EC 2014 Congress

Structure of Participants at the Last IFSO-EC Congress
### THE EOS 2016 PROGRAMME AT A GLANCE

#### Wednesday 1 June 2016

<table>
<thead>
<tr>
<th>EASO PPHTF and WHO Session (08:30 - 12:30 hrs)</th>
<th>EASO COTF Teaching Course Multidisciplinary Treatment in Children (08:30 - 12:30 hrs)</th>
<th>EASO OMTF Teaching Course for bariatric dieticians: nutritional challenges post bariatric surgery (08:30 - 12:30 hrs)</th>
<th>IFSO-EC Pre-Congress Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Oral Sessions: 12:30 - 14:00 hrs</strong></td>
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<tr>
<td><strong>EASO Programme: Oral Sessions</strong></td>
<td>EASO Education Course</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4 parallel sessions, selected from submitted abstracts and symposia suggestions</td>
<td>What is epigenetics?</td>
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</tr>
<tr>
<td><strong>Review/ Workshop Sessions: 14:00 - 15:30 hrs</strong></td>
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</tr>
<tr>
<td><strong>EASO Programme: Review Sessions</strong></td>
<td>EASO Education Course</td>
<td></td>
<td></td>
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<tr>
<td>Personalised treatment of obesities</td>
<td>Nutrition: from science to practice (with EFAD)</td>
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<tr>
<td>Browning of WAT</td>
<td>Physical Activity: what are they and are they useful?</td>
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<td>Novel drug targets for appetite and obesity</td>
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<tr>
<td><strong>Coffee Break/Commercial Exhibition (15:30- 16:00 hrs)</strong></td>
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<tr>
<td><strong>Industry Sessions</strong></td>
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<tr>
<td>EASO Industry Session</td>
<td>IFSO-EC Industry Session</td>
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<tr>
<td><strong>Opening Ceremony and Welcome Reception: 1730 - 2100 hrs</strong></td>
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</tr>
<tr>
<td>Opening Ceremony: 1815 - 1915 hrs</td>
<td>Award Winning Film by Orley Andersson (EASO Patient Council)</td>
<td>EASO Young Investigator Awards</td>
<td></td>
</tr>
<tr>
<td>Joint Opening Plenary Lecture: Lessons from SOS</td>
<td>17:30 - 18:15 hrs</td>
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<tr>
<td><strong>Welcome Reception: 19:15 - 21:00 hrs</strong></td>
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</tbody>
</table>
## Thursday 2 June 2016

**Joint Plenary Session: When do you treat Type II Diabetes with Surgery**
*(08:00 - 09:30 hrs)*

- Review/Workshop Sessions: 09:30 - 11:00 hrs

<table>
<thead>
<tr>
<th>EASO Sessions</th>
<th>Joint Session</th>
<th>IFSO-EC Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>New aspects on metabolic control</td>
<td>Weight maintenance: is it achievable</td>
<td>Microbiome</td>
</tr>
<tr>
<td>Childhood obesity across Europe</td>
<td>IFSO-EC Session</td>
<td>IFSO-EC Session</td>
</tr>
</tbody>
</table>

**Coffee Break/Commercial Exhibition (11:00 - 11:30 hrs)**

- Review/Oral Sessions: 11:30 - 13:00 hrs

<table>
<thead>
<tr>
<th>EASO Session</th>
<th>IFSO-EC Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fiscal measures: taxes, subsidies, incentives</td>
<td>Which operation for the treatment of T2DM</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Lunch and Exhibition</th>
<th>Education Session</th>
<th>Industry Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lunch and Exhibition (13:15 - 14:45 hrs)</td>
<td>EASO Industry Sessions (13:15 - 14:45 hrs)</td>
<td>IFSO-EC Industry Sessions (13:15 - 14:45 hrs)</td>
</tr>
</tbody>
</table>

**EASO Plenary Session: TBC**
*(15:00 - 15:45 hrs)*

**IFSO-EC Plenary Session: long term side effects of bariatric surgery**
*(15:00 - 15:45 hrs)*

**Coffee Break/Commercial Exhibition (15:45 - 16:15 hrs)**

- Review/Workshop Sessions: 16:15 - 17:45 hrs

<table>
<thead>
<tr>
<th>EASO Sessions</th>
<th>Joint Sessions</th>
<th>IFSO-EC Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interorgan Crosstalk</td>
<td>Joint Young Investigators Session and Networking Reception</td>
<td>Mechanisms of bariatric surgery</td>
</tr>
<tr>
<td>Obesity and Cancer</td>
<td>IFSO-EC Industry Sessions</td>
<td>Video session: revisional surgery</td>
</tr>
</tbody>
</table>

**Joint Session**

- Young Investigators Poster Networking Reception and Poster Pitches

**Industry Sessions**

- EASO Industry Sessions (18:00 - 19:30 hrs)
- IFSO-EC Industry Sessions (18:00 - 19:30 hrs)
Friday 3 June 2016

Joint Plenary Session: Effects of obesity and bariatric surgery on pregnancy  
(08:00 - 09:30 hrs)

Review/Workshop Sessions: 09:30 - 11:00 hrs

<table>
<thead>
<tr>
<th>EASO Sessions</th>
<th>Joint Sessions</th>
<th>IFSO Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ectopic fat</td>
<td>How to address social inequalities in childhood obesity?</td>
<td>How do you manage weight re-gain and comorbidities after surgery?</td>
</tr>
<tr>
<td>Appetite and pleasures</td>
<td></td>
<td>EASO Patient Council Session</td>
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<tr>
<td></td>
<td>Evidence of new procedures</td>
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</tr>
</tbody>
</table>

Coffee Break/Commercial Exhibition (11:00 - 11:30 hrs)

Workshop/Oral Sessions: 11:30 - 13:00 hrs

Merged Programme: Medico-Surgical Sessions

4 parallel sessions, selected from submitted abstracts and symposia suggestions

| Joint Session                                                                 |
| Bariatric Surgery in Adolescents                                             |

Lunch and Exhibition

(13:15 - 14:45 hrs)

| Education Session                                                                 |
| Methods in appetite (13:15 - 14:45 hrs)                                         |

| Industry Sessions                                                                 |
| EASO Industry Sessions (13:15 - 14:45 hrs)                                      |
| IFSO-EC Industry Sessions (13:15 - 14:45 hrs)                                   |

EASO Plenary Session: Sustanable choices

(15:00 - 15:45 hrs)

| IFSO-EC Plenary Session: Plastic Surgery after massive weight loss (15:00 - 15:45 hrs) |

Coffee Break/Commercial Exhibition (15:45 - 16:15 hrs)

Review/Workshop Sessions: 16:15 - 17:45 hrs

| EASO Sessions                                                                 |
| Immuno metabolism                                                             |
| Cognitive sensory control of meal size                                         |
| Motivational Interviewing in adults                                           |
| State of the art management in the elderly                                    |
| Metabolically Healthy Obesity Video session                                   |

Joint Session

| IFSO Session                                                                 |
| Video session                                                                |

Industry Sessions

Young Investigators Poster Networking Reception and Poster Pitches

EASO Industry Sessions (18:00 - 19:30 hrs)

IFSO-EC Industry Sessions (18:00 - 19:30 hrs)
### THE EOS 2016 PROGRAMME AT A GLANCE

#### Saturday 4 June 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30 - 09:15</td>
<td><strong>EASO Plenary Session:</strong> Pros and cons of the diagnosis Food Addiction for tackling the obesity epidemic</td>
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<tr>
<td></td>
<td><strong>IFSO-EC Plenary Session:</strong></td>
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<td></td>
<td><strong>EOS 2016 Closing Ceremony:</strong> (Poster Award Presentations, 2017 Congress presentations)</td>
</tr>
<tr>
<td>(09:15 - 09:45)</td>
<td><strong>EOS 2016 Closing Ceremony:</strong> (Poster Award Presentations, 2017 Congress presentations)</td>
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<tr>
<td></td>
<td><strong>Oral Sessions:</strong> 09:45 - 11:15 hrs</td>
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<tr>
<td></td>
<td><strong>EASO Sessions</strong></td>
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<td></td>
<td><strong>Joint Session</strong></td>
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<td></td>
<td><strong>IFSO Session</strong></td>
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<td></td>
<td><strong>2-3 parallel oral sessions, selected from submitted abstracts and symposia suggestions</strong></td>
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<tr>
<td></td>
<td><strong>Long term effects on mental health and behaviour</strong></td>
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<tr>
<td></td>
<td><strong>Abstract Prize Session</strong></td>
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<td></td>
<td><strong>Coffee Break (brunch)/Commercial Exhibition (11:15 - 11:45 hrs)</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Association/Review/Workshop Sessions:</strong> 11:45 - 13:15 hrs</td>
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<tr>
<td></td>
<td><strong>Merged Programme: EASO and IFSO-EC Sessions</strong></td>
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<td></td>
<td>Adipogenesis</td>
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<td></td>
<td>Physical activity and nutritional assessment in Children</td>
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<td></td>
<td>Regional Variations in Bariatric Care</td>
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<tr>
<td></td>
<td>Can we learn anything from omics?</td>
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<tr>
<td></td>
<td>MooDFOOD EU Project</td>
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<tr>
<td></td>
<td>Hot Topic Orals</td>
</tr>
<tr>
<td></td>
<td><strong>Joint Closing Plenary Session:</strong> Long term effects of bariatric surgery</td>
</tr>
<tr>
<td></td>
<td>(13:15 - 14:45 hrs)</td>
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</tbody>
</table>
### SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
<th>Benefits and Additional Information</th>
</tr>
</thead>
</table>
| **MAJOR SPONSORSHIP**        | €75,000| • Industry Sponsored Symposium  
• 50 SQM Exhibition space  
• 10 Exhibitor Registrations  
• 2 Full delegate Registrations  
• 2 Invitations to the Speakers’ Dinner  
• 1 full page colour advertisement in the congress programme book (inside front or inside back cover)  
• Half page company profile in the congress programme  
• 1 Delegate Bag Insert  
• Acknowledgement on the congress and EOS 2016 websites  
• First choice of all other sponsorship opportunities                                                                                                                                                                        |
| **PRINCIPAL SPONSORSHIP**    | €40,000| • Industry Sponsored Symposium  
• First Choice of Exhibition Space - after Major Sponsors  
• 5 Exhibitor Registrations  
• 2 Invitations to the Speakers’ Dinner  
• Half page company profile entry in the congress programme  
• 1 Delegate Bag Insert  
• Acknowledgement on the congress and EOS 2016 websites                                                                                                                                                                        |
| **COMPANY SPONSORED SYMPOSIUM** | €35,000| • 1 Delegate Bag Insert  
• 1 e-bulletin (sent by EOS 2016 Secretariat)  
• Company logo on all Session signage  
• Acknowledgement on the congress and EOS 2016 websites                                                                                                                                                                        |
| **EOS 2016 APP**             | €12,000| • High Profile Exposure - company logo on home page, long term usage. Available via the EOS 2016 websites and to download by all delegates                                                                                                                                 |
| **YOUNG INVESTIGATORS UNITED** | €7,500| • Company Logo on all Young Investigators United print material and signage  
• 2 complimentary tickets to the Young Investigators United Workshop and Social Event                                                                                                                                               |
| **CONGRESS PROGRAMME BOOK** | €10,000| • Full page advertisement on the outside back cover of the Congress Programme Book                                                                                                                                                     |
## SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
<th>Benefits and Additional Information</th>
</tr>
</thead>
</table>
| CONGRESS PROGRAMME ADVERTISEMENT | €2,500 per Advertisement | • Full page, full colour advertisement in the body of the Congress Programme  
Note: Half page advertisements are also available. Please contact the organisers for further details. |
| POCKET PROGRAMME            | €7,500     | • Company logo on Pocket Programme for further details.                                              |
| DELEGATE BAGS               | €25,000    | • Company logo printed on each Delegate Bag  
- placement of the logo will be at the discretion of the organisers |
| DELEGATE BAG INSERT (Per Insert) | Up to 4 pages €2,000  
Over 4 pages €4,000 | • Company information in every delegate bag.  
The Organisers must approve the size and content of all delegate bag inserts |
<p>| DELEGATE BADGES             | €10,000    | • Sponsor Company to provide lanyards                                                               |
| DELEGATE PAD and PEN        | €10,000    | • Company logo on congress pad and pen                                                              |
| INTERNET CAFÉ               | €7,500     | • Company logo on screens and signage                                                               |
| LUNCH (Per Day):            | €7,500     | • Company logo at lunch stations                                                                    |
| COFFEE BREAK (Per Break):   | €4,500     | • Company logo at coffee stations                                                                   |</p>
<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
<th>Benefits and Additional Information</th>
</tr>
</thead>
</table>
| WATER BOTTLES        | €7,500| Why sponsor the water bottles?  
  • Thirsty attendees will greatly appreciate your contribution of water bottles throughout the event. You will be able to display your brand prominently on a beverage that everyone needs and get great visibility on a refreshing support  
  • 8,000 water bottles distributed during the event  
  • 6 fridges to be placed in key event areas  
  • Promotion in all official event publications  
  
  Branding visibility includes  
  • Branded labels applied on each water bottle  
  • Branding of the eight fridges located in key event areas |
| T-SHIRTS             | €5,000| Why sponsor the t-shirts?  
  • Get high exposure: over 50 hostesses will help participants anywhere and everywhere at the venue  
  • Associate your company branding with the smiley faces of the EOS hostesses |
| RELAXATION AREA      | €15,000| Why sponsor the relaxation area?  
  • You will be able to display your brand prominently in a dedicated treatment area and waiting lounge, providing attendees with a break from the hustle and bustle of the exhibition halls  
  • Three professional masseurs will offer different types of massage to relieve stress and tension, creating a memorable and relaxing impression in the minds of the attendees  
  
  Branding visibility includes  
  • Your logo printed on the banner indicating the location of the relaxation area  
  • Two pop-up banners to be placed in the relaxation area (to be supplied by the sponsor)  
  • Branded sponsor's t-shirts worn by the relaxation area team (to be supplied by the sponsor)  
  • Branded pillows (to be supplied by the sponsor) |
| CHARGEBOXES          | €10,000| ChargeBoxes® provide an essential service for people on the move and offer a secure charging service for mobile devices in public spaces. Unlike some out-of-home charging solutions which just provide cables and require the user to remain with their device, ChargeBox® users can confidently leave their devices on charge in our lockers so they’re free to make the most of their time elsewhere.  
  
  Why sponsor a ChargeBox®?  
  • A positive, value-added customer experience (especially when promoted by branding)  
  • A point of presence offering branding and advertising opportunities via digital signage  
  • Remote monitoring of usage to evaluate performance  
  
  Branding visibility includes  
  • Branded ChargeBoxes® in key areas of the event (package of five ChargeBox®)  
  • Mention of this service in the A-Z section of the website and in all event publications |
Branding and catering over and above that listed in this prospectus is at the sponsors’ and/or exhibitors’ own expense.

**TAILOR-MADE SPONSORSHIP PACKAGES**

In addition to the packages above, you can tailor your marketing strategy by purchasing individual sponsorship items to suit your specific needs. We will be happy to work with you to maximise the return on your investment by helping you to pick from the list of individual sponsorship items, to create a successful package for your organisation. Further to this, any additional ideas that you may have to promote your products and services are welcome for consideration.

All sponsors will receive the customary acknowledgements outlined in this brochure, regardless of their level of investment. Additional acknowledgements and benefits are listed throughout this prospectus to coincide with the opportunities undertaken and the level of sponsorship achieved.

VAT of 25% will be charged where applicable.

These are a selection of sponsorship opportunities. Should you have additional ideas, please contact the organisers for further discussion.

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### SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
<th>Benefits and Additional Information</th>
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</thead>
<tbody>
<tr>
<td><strong>OFFICIAL STAND PARTIES</strong></td>
<td></td>
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</tr>
<tr>
<td>(promotion only):</td>
<td>€6,000</td>
<td>Different slots are available upon request</td>
</tr>
<tr>
<td>(full organisation</td>
<td>€12,000</td>
<td><strong>Why organise an official stand party?</strong></td>
</tr>
</tbody>
</table>
| for 350 persons)         |          | • This is a great way to drive traffic to your stand in a nice atmosphere  
• You can invite all of your business contacts and attract new ones  
• Display your invitation to the your stand party in the registration area on the day of the event  
• PA announcements to be made in the exhibition halls shortly before your event starts  
• Mention of the event in the “highlights of the day” distributed to all exhibitors every morning  
• EOS 2016 helps you promote this event via the event website, and the Event Guide  
| Available options         |          |                                                                                                                                                                    |
| 1) Promotion only         |          | • Promotion of the stand party in all event publications  
• Your invitations and two pop-up banners displayed in the registration area on the day of the event (to be supplied by the sponsor)  
• PA announcements in the halls driving traffic to your stand  
| 2) Full event organisation|          | • As well as the promotion, EOS 2016 also takes care of full organisation including catering and drinks (based on 350 persons for a duration of 90 minutes)  |
The exhibition will be a focal point of EOS 2016 and will be located as close as possible to all EOS 2016 auditoria. The exhibition hall will incorporate the poster exhibition, all catering points, delegate lounges and the delegate internet cafe. The scientific programme will be structured to maximise opportunities for delegates to visit the commercial exhibition – with the welcome reception, all coffee and lunch breaks, and poster sessions being held in the same area. Only registered congress delegates will be granted access to the commercial exhibition.

Space at the Commercial Exhibition will be sold on a first come, first served basis, with Major and Principal Sponsors taking priority – stands are priced according to size (per square metre) and type (shell scheme or space only)

Exhibition Costs:
Type A: Space Only (Minimum 18m²)
For the construction of custom designed stands, space is available at the discounted ‘Space Only’ rate of €375 per square metre and price includes:
• Stand space
• Three Exhibitor registrations per 18m²

Exhibit B: Shell Scheme
Type B stands are available in a variety of sizes starting from 9 square metres (3m x 3m). The cost of this package is €450 per square metre and this price includes:
• Rear and side white walls 2.5m high
• Ceiling grid with spotlights (one 100W spotlight per 3 square meters)
• Fascia board with company name in standard letters (max. 20 letters)
• Electrical connection 3,5kW/16A
• Grey carpet
• Company listing and profile in the Congress Programme Book
• Two Exhibitor registrations per 9m² stand

Exhibitor Registration includes:
• Access to the Commercial Exhibition
• Access to the Poster Exhibition
• Access to the Internet Café
• Attendance at the Welcome Reception
• Lunch and refreshments at all scheduled coffee breaks

Please note:
Exhibitor Registration does not include access to scientific sessions An exhibition manual will be distributed approximately 2 months prior to the congress. The manual will contain final information on the EOS 2016 exhibition opening times, information on build and dismantle plus costs and booking arrangements for stand services such as additional electricity, furniture, lighting and catering etc. You must refer to this document as it will contain final information. VAT of 25% will be charged where applicable.
The details in this document are correct at the time of printing. The organisers do not accept liability for any changes that may occur.

All commercial participants must adhere to the EOS 2016 Sponsorship Guidelines and the organisers reserve the right to accept or decline all offers of sponsorship and applications for exhibition space. The acceptance of sponsorship and/or the allocation of stand space does not mean that the information provided by the commercial participant is endorsed EOS 2016 or by the local organisers. EOS 2016 Sponsorship Guidelines are available via www.obesity-summit.eu (meetings section).

It is the sponsor’s and/or exhibitor's responsibility to adhere to any laws applicable in the country where the EOS is being held. The organisers accept no responsibility whatsoever for any transgression of such laws by sponsors or exhibitors at EOS 2016.

The law of the UK shall be applicable to the whole contractual relationship between the organisers and sponsors/exhibitors. Any disputes which should arise as a result of the agreements are subject to the adjudication of the competent court of jurisdiction in the UK.

For reasons beyond their control (such as war, strikes, lockouts, riots or any such civil disturbances, acts of God, including but not limited to earthquakes, floods and droughts and any other cause or circumstance of whatsoever nature beyond its control that have an impact on the arrangements, timetables or planning of a scientific meeting), the EOS 2016 Organisers have the right to immediately alter or cancel the congress or any of the arrangements, timetables, plans or other items relating directly or indirectly to EOS 2016. The participants shall not be entitled to any compensation for damages that result from such alteration or cancellation. Furthermore, with the exception of any wilful damage or gross negligence committed by EOS 2016 Organisers, the EOS 2016 Organisers shall not at any time be liable for any direct or indirect damage suffered by the participants, including consequential and immaterial damage, caused by failure to comply with any provision of this document.

The commercial exhibition will be held in an area which will also include the poster exhibition and all catering and will be in close proximity to all lecture halls. The organisers reserve the right to amend the floor plan should it be felt that such an amendment would benefit the congress as a whole.

The enclosed provisional exhibition floor plan has been designed in accordance with the regulations of the congress venue and with the intention of maximising each individual stand’s exposure to the participants of EOS 2016. The organisers must approve all Space Only stand designs.

Exhibition space will be allocated to major and principal sponsors and then sold on a first come, first served basis.

In return for a hyperlink from your company logo on the congress website, the sponsor is required to provide a reciprocal link from their website to the congress website – www.obesity-summit.eu

Payment Schedule
A deposit of 50% of the expected total fee for is requested upon application. Applications received without 50% deposit will not be processed nor stand space assigned. Confirmation of your sponsorship item or stand space reservation will be sent upon receipt of this deposit.

An invoice for the balance due on the sponsorship item or stand space rental fee will be sent in January 2016. The amount of the invoice is due within 30 days of receipt. If full payment is not received in due time, the assigned stand space may be re-assigned and the deposit forfeited. Sponsors will not be permitted to hold sessions and Exhibitors will not be allowed to occupy the assigned stand space unless the relevant fee has been settled in full in advance of the congress.

Payments (in € Euro) must be made by either:
• Direct bank transfer
• Credit card

All payments must be made in € Euro

Cancellation
In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with Sponsors and/or Exhibitors, but only if the following conditions are complied with:

(a) That the request for cancellation received in writing and is submitted by registered post
(b) That the request is received at least three months prior to the opening - of the Exhibition
(c) That the Organisers are able to re-let the cancelled space in its entirety
(d) That the reason given for the request of the cancellations is, in the opinion of the Organisers, well-founded.
(e) That the request is received at least three months prior to the opening of the Exhibition

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Signing of the EOS 2016 Sponsorship/Exhibition Booking Form indicates acceptance of these General Terms and Conditions.
1  Safety, health & work environment
The organizer is responsible for ensuring compliance with applicable work environment provisions in the premises rented. This includes that the organizer shall:

- Be familiar with and apply the provisions of the Work Environment Act and the regulations and guidelines applicable to the activity issued by the National Board of Occupational Safety and Health, the Swedish Work Environment Authority and the Swedish Rescue Services Agency.
- Possess the necessary expertise to exercise responsibility and authority, and have access to the financial resources that may be required to remedy emergency work environment problems and fire protection measures.
- Inform employees, contractors hired, and companies about work environment and fire preventing regulations that apply to the activity, and about how to avoid accidents and ill health.
- Inform new employees about work environment conditions and fire protection measures.
- Regularly review work environment matters and immediately inform the GTAB’s Fire Protection Officer.
- Maintain a written plan for the exhibition, as required by the local authorities (BBR:94).

2  Instructions for construction work
The organizer is responsible for ensuring compliance with applicable work environment and fire preventing regulations. Instructions shall be given to the exhibitor.

3  Fire regulations
Building materials
The materials used in stand walls and ceiling must be of an approved flame retardant material. A written statement issued by the Swedish National Testing and Research Institute may replace this Swedish standards requirement. Verification of the Swedish standard or a certificate of quality available on the stand, unless approval of the material is clearly shown in other way. Acceptable materials include chipboard, fibro-board (non-orous), plywood and similar materials. Where ceilings exceed 30 m2, the GTAB’s Fire Protection Officer is to be contacted (see contact person below) concerning choice of material.

4  Fire regulations
Handling of foodstuffs at the Exhibition Centre
Exhibitors handling foodstuffs in any form at the Swedish Exhibition Centre must have permission from the Environmental Protection Office in Göteborg, telephone +46 (0)31-61 26 10.

5  Other points
Application is sent to: Gothia Towers AB Atl
Application for temporary permit to handle inflammable and explosive goods is to be sent to the GTAB’s Fire Protection Officer.

GOTHIA TOWERS AB (GTAB:s) General provisions regarding events

All saws, sanders, polishing machines, etc. that are used must use rubber mallets or similar tools may be used in order to prevent excessive impacts the GTAB’s property. Examples of such measures are suspending the activity, the exhibitor is responsible for any damage to floors, etc. Without permission has been received.

The total construction height may not exceed 5 m and the free height on the ground floor must be 2.3 – 2.5 m. The number of steps in the stand is defined by the walking distance to the next stair, and may not exceed 10 m. (The distance is measured perpendicularly, and aisles that coincide are counted twice.) Calculations of stairway width are related to the area of the stand and areas of up to 25 m2, the stairway must be at least 0.6 m wide. For each new area of 25 m2, the stairway must be 0.8 m wide. 2 x 0.8 m can be replaced by one straight stairway 1.2 m wide. If enclosed rooms or similar are built, smoke detectors are to be connected to the GTAB’s fire alarm system.

The permit fee is SEK 1,500. The fee covers costs such as administration and inspections, and a fire guard in the event of fire alarm during handling.

Inflammable and explosive substances
Cleaning rags soaked in oil, fat or solvent are to be stored in tightly sealed, fire-proof resistant containers with self-closing lids. Vehicle fuel tanks must have lockable caps. In the case of LPG vehicles, the main tank nearest the tank (gas cylinder) must be closed. Handling and storage of LPG must be approved by the GTAB’s Fire Protection Officer. Hot work (i.e. work that involves heating or working with a naked flame) may not be carried out on the premises without authorisation. The same applies to the storage or handling of inflammable liquids, gases, pressure chambers and explosive or pyrotechnical substances.

Dispensation from the requirement for a temporary permit to handle inflammable and explosive goods is only granted under the following conditions:

- A qualified person is present and holds a Certificate for Hot Work.
- The police must have granted permission for the goods to be handled.
- The inflammable liquids and gases are to be stored in special premises when the exhibition is closed and overnight.

An application for a temporary permit for inflammable and explosive goods is to be sent to the GTAB’s Fire Protection Officer at least one week before the event.

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We wish to reserve sponsorship as follows:

**SPONSORSHIP PACKAGES**

- □ Major Sponsorship: €75,000
- □ Principal Sponsorship: €40,000

**PROGRAMME**

- □ Company Sponsored Symposium: €35,000
- □ Poster Sessions: €10,000 per poster session
- □ Young Investigators United: €6,500

**PRINTED MATERIALS**

- □ Congress Programme Book: €10,000
- □ Congress Programme Advertisement: €2,500
- □ Pocket Programme: €7,500

**DELEGATE MATERIALS and SERVICES**

- □ Congress App: €12,000
- □ Delegate Bag Insert Up to 4 Pages (per Insert): €2,000
- □ Delegate Bag Insert Over 4 Pages (per Insert): €4,000
- □ Delegate Badges: €10,000
- □ Delegate Pad and Pen: €10,500
- □ Internet Cafe: €7,500
- □ Water Bottles: €7,500
- □ T-shirts: €5,000
- □ Relaxation Area: €15,000
- □ Chargeboxes: €10,000

**SOCIAL EVENTS and CATERING**

- □ Lunch (per Day): €7,500
- □ Coffee Break (Per Break): €4,500

**Commercial Exhibition**

We wish to reserve space in the Commercial Exhibition at EOS 2016. Our preferred site positions are:

1. ............................................................................................................................................................................................
2. ............................................................................................................................................................................................
3. .............................................................................................................................................................................................
SPONSORSHIP & COMMERCIAL EXHIBITION BOOKING FORM

Company Name: ...................................................................................................................................................................
Contact: ..................................................................................................................................................................................
Position: ..................................................................................................................................................................................
Address: ................................................................................................................................................................................
Postcode: ........................................................ Country: ................................................................................................................
Telephone: ........................................................ Facsimile: ................................................................................................................
Email: ....................................................................................................................................................................................

PAYMENT SUMMARY

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<th>Sponsorship</th>
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<th>Commercial Exhibition</th>
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<td>Type A - Space Only</td>
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<tr>
<td>Space Only Area</td>
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<td>Total Space Only (NET):</td>
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<td>Type B - Shell Scheme</td>
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<tr>
<td>Shell Scheme Area</td>
<td>m² at €450 per square metre</td>
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<td>Preferred Stand Number:</td>
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<td>Total Shell Scheme (NET):</td>
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<td>Subtotal (Sponsorship Plus Exhibition):</td>
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We agree to abide by all terms and conditions as set out in this brochure

Name: ..................................................................................................................................................................................
Signature: .................................................................................................................. Date: ..................................................

50% deposit required to secure sponsorship option and exhibition space
VAT of 25% will be charged where applicable

Please return this form to: European Obesity Summit (EOS 2016) sponsoring@obesity-summit.eu
The scientific quality, dynamism and influence of the EOS is unquestionable and EOS 2016 will be no different.

‘One of the best comprehensive lectures on a complex topic!’
T3:PL - Why a cluster is really a cluster? What matters most, insulin resistance/hyperinsulinemia or obesity?
Gerald Reaven (USA)

‘A lively, fascinating debate which highlighted the respective views of two experts on a controversial topic’
T1:PL - Will the human genome give us the answer to obesity?
A debate.
Pro - Philippe Froguel (France), Con – Berit Heitmann (Denmark)

‘One of the most important recent plenary lectures on society and obesity’
T1:PL - What makes an obesogenic society?
Richard Wilkinson (UK)

‘The finest lecture on implications of genetics that many delegates had ever heard (an absolute masterclass)’
T4:PL – What have we learnt from whole genome scans in obesity?
Ruth Loos (UK)

‘Excellent, well balanced debate on indication criteria for different treatment options in moderately obese’
T8: CS1 – Should Children, Elderly and Adults who are Moderately Obese be Offered Surgery?
Pro- Luigi Angrisani (Italy), Con- Thomas Reinehr (Germany)

‘A state of the art lecture on EI and obesity’
T1:RS3.3 – Increased energy intake alone virtually explains all the increase in body weight in the United States from the 1970s to the 2000s
Boyd Swinburn (Australia)

‘A really high quality, fascinating debate’
T5:PL - Is obesity an eating disorder? Debate
Pro – Anita Jansen (Neth), Con – Maria Alemany (Spain)

‘Extremely important lecture on the importance of medico-surgical cooperation in complex management of obese patient’
Special Medico-Surgical Session- What are the main goals and hurdles of medico-surgical cooperation in obesity management: medical and surgical perspectives
Dror Dicker (Israel), Nicola Scopinaro (Italy)

‘Indeed a high scientific caliber debate on the most up-to-date surgical treatment options for T2DM and other metabolic disorders’
T8: Plenary Debate: What can bariatric/metabolic surgery offer?
Michel Suter (Switzerland)

Some of the finest short presentations by young researchers I’ve ever seen at international conferences
A series of posters showing some truly innovative and committed local community initiatives to manage obesity

Abstracts (and in some cases presentations) are available from www.easo.org
Looking forward to meet in Gothenburg

www.obesity-summit.eu